

This Kid Packs A Terrific Punch!

YES, the Number One
Independent in the
SEATTLE Market is . . .

KAYO

FORMERLY KRSC — SEATTLE'S
BEST RADIO BUY SINCE 1926!



- ★ KAYO—BROADCASTING AT 1150 KC ON A POWER OF 5000 WATTS!
- ★ KAYO—THE RATING CHAMP* AMONG INDEPENDENT SEATTLE RADIO STATIONS! (*See Pulse)
- ★ KAYO—THE ONLY STATION IN SEATTLE THAT'S PROGRAMMED 24 HOURS A DAY!
- ★ KAYO—THE CHOICE OF SEATTLE'S LEADING DEPARTMENT STORE FOR 23 CONSECUTIVE, SUCCESSFUL YEARS!

Write for KAYO's Condensed
24-Hour Schedule—on Tape!

Listen to our top disc jockeys, classical music programs, and other outstanding shows. They're all on tape, streamlined for easy listening—and available to you FREE. Send today.

GEORGE W. CLARK, INC.

11 West 42nd
New York City

333 N. Mich. Ave.
Chicago

517 N.W. Bank Bldg.
Minneapolis

Lee F. O'Connell Co.	Daren-McGavren Co.	Moore & Lund
111 La Cienga Blvd.	260 Kearney St.	Cascade Bldg.
Beverly Hills, Calif.	San Francisco	Portland, Ore.