

CBS Seattle **KIRO** One of the Nation's Great Stations

Here are just a few of the more Outstanding Programs

## LOCAL PROGRAMS

## and PERSONALITIES

that make KIRO one of the Nation's Great Stations



### LIVE MUSIC

Clifford & Clark, piano and organ duo—top-rated musical team in Pacific Northwest for more than 15 years.



### GARDENING

Cecil Solly, area's best known garden expert—on KIRO 6 days a week since 1945—Garden Editor of Seattle Times.



### SPORTS

Pat Hayes, sports authority and play-by-play network sportscaster for 14 years—originator of KIRO's "Scoreboard" series.



### WEATHER

State-wide forecasts, plus special marine reports, broadcast twice daily direct from Weather Bureau office—service established 1937.



### STOCK MARKET REPORTS

Area's only regular and complete morning report of stock market quotations—broadcast direct from a Seattle brokerage firm.



### NEWS & SPECIAL EVENTS

Don Courtney, for years Chief of KIRO's News Bureau which originates 11 daily newscasts and covers all important special events.

### WOMEN & HOMES

Judith Lane, Director of "Housewives, Inc."—covers cooking, decorating, nutrition, fashions, child care, community affairs—daily since 1941.

